



Cameo Lex de Grijs.

Dutchman Lex de Grijs is an independent business developer and owner of the consultancy company www.enermission.com. He has more than two decades of experience in sales, management and business development in the information technology sector and a proven business expertise in value creation & commercial transformations. His specialty is Value Added Transitions, in which he focuses on strengthening commercial innovation & value creation in an ever changing market environment.

He worked for international as well as regional companies, both in start-ups, scale ups as well as established companies. Since 2018 he is supporting the Slovene company Joan part of Visionect (<https://getjoan.com/> <https://www.visionect.com/>) At present he supports the company as the Joan director EMEA & APAC Region and responsible for the Joan Workplace Management System portfolio. He leads the commercial quarter-making initiatives including opening up new countries, customers and sales models.

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